

**ANCON Beton Asia Pte Ltd**

"Leading Practical Concrete Technology"

Also in Association with Face® Consultants – Lexington, Kentucky USA



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Tel : +61 8 8362 4540**SINGAPORE OFFICE**ANCON Beton Asia Pte Ltd  
190 MacPherson Road Wisma Gulab  
#06-03D, Singapore 348548  
Tel : +65 6747 3605**Christopher S. Keen – Managing Director - ANCON Beton Asia Pte Ltd**

Christopher Keen formerly with Allen Engineering and now with ANCON Beton has extensive experience in paving and floor finishing. He advises contractors with technical support in the procurement of equipment such as truss screeds, concrete pavers and riding trowels.

**Keywords**

Business development, Equipment expert.

**Career History****2012 - PRESENT ANCON BETON ASIA PTE LTD****Position: Managing Director, Singapore**

- Set-up new ANCON Beton Company in Singapore
- Increased market awareness of ANCON's services/equipments offered
- Assist contractors to achieve higher quality concrete floors / roads by recommending equipment and techniques.
- Conduct educational seminars teaching "World's Best Concrete Practices"

**2006 - 2012 ALLEN ENGINEERING****Position: International Sales Rep. / Government Projects**

- Manage US Government contracts DODEMALL & GSA
- Support domestic customers with product inquiries
- Manage all current and potential international accounts
- Creation of marketing materials and promotions
- Develop cost analysis for new product with Microsoft Excel
- Manage International Letter of Credit and C.A.D. transactions
- Develop product training material for use in field

**Education****Master of Business Administration, May 2008.**Arkansas State University – Jonesboro  
Overall GPA: 3.8                      Status: Graduate**Bachelor of Science in Business, August 2006.**Arkansas State University – Jonesboro  
Major: Management                      Emphasis: Leadership  
Overall GPA: 3.8                      Status: Graduate (Magna Cum Laude)**Activities & Achievements**

- Concrete Floors Asia Vice President Elect
- Council Member for US Federal Government's Arkansas District Export Council (September 2011)
- ACI International Certified Concrete Flat Work Technician (August 2010)
- F-Number Certified Technician (June 2010)
- Allen Engineering Corporation Concrete College Certificate (Fall 2006)
- Arkansas State University Top Business Management Graduate (Spring 2006)